



How You Can Help

- Have the car at your facility. E-Mail prlocal122@yahoo.com to host the car.
- Volunteer to pass out the new "Stop The Texts, Stop The Wrecks" brochure in your neighborhood and/or an upcoming event.
- Sit down with your child and explain to them the dangers they face when texting and driving.
- Check out these websites devoted to educating the public about the dangers associated with distracted driving:

www.donttextdrive.com

www.stoptextsstopwrecks.org

www.textinganddrivingsafety.com



The Jacksonville Association of Fire Fighters

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Stop the Texts Stop the Wrecks

Brought to you by:

**The Jacksonville Fire
Fighter Charities**





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UNDERSTANDING THE DANGERS

Every day, Jacksonville's Fire Fighters respond to numerous traffic accidents. In 2012 alone, your Jacksonville Fire Fighters responded to 7,684 accidents.

Across the country, cell phones are involved in 1.6 million auto accidents that injure a half million people and kill 6,000.

Individuals who drive while sending or reading text messages are **23% more likely** to be involved in a car crash than other drivers.

It is our hope that with this campaign, we will be able to save lives by helping people understand the dangers posed by driving while distracted.

To further explain the dangers of driving while texting, please visit the website of the Jacksonville Association of Fire Fighters at:

www.jfrd.com

KEEP ALIVE- DON'T TEXT AND DRIVE

KNOW THE FACTS ABOUT THE DANGERS OF TEXTING WHILE DRIVING

- The average time for sending or reading a text message is 4.6 seconds. In this same amount of time, a car traveling 55mph will travel the length of a football field.
- People using a cell phone while driving, see their brain activity utilized for driving reduced by 37%
- A crash typically happens within an average of three seconds of a driver being distracted.
- According to the Virginia Tech Transportation Institute, texting while driving is six times more likely to cause an auto crash than driving while intoxicated.
- A study from the University of Utah indicated that the reaction time of a teen driver using a cell phone is the same as a 70-year old who isn't using a cell phone.
- Teens who text while driving spend approximately 10% of their driving time outside of their lane.
- Texting while driving slows your brake reaction speed by 18%
- The National Highway Transportation Safety Administration states that texting while driving is the same as driving after drinking four beers.